

Event Title \_\_\_\_\_

Date \_\_\_\_\_

#### Immediately

- \_\_\_\_\_ Event Planning Worksheet complete
- \_\_\_\_\_ LU, local school and community calendars checked and date selected
- \_\_\_\_\_ Budget approved
- \_\_\_\_\_ Setup needs determined
- \_\_\_\_\_ Venue secured
- \_\_\_\_\_ Event posted on university calendar
- \_\_\_\_\_ Entertainment/speaker confirmed
- \_\_\_\_\_ Guest list complete using guest list template

#### Four Weeks Prior

- \_\_\_\_\_ Invitation created
- \_\_\_\_\_ Invitation submitted for approval to Office of Event Management
- \_\_\_\_\_ Marketing and PR notified of publication needs—flyers, menu cards, posters, programs, press releases, etc..
- \_\_\_\_\_ Gifts for speaker ordered (as needed)
- \_\_\_\_\_ Favors, giveaways, awards, certificates, pins, medallions, plaques, etc. ordered
- \_\_\_\_\_ Photographer scheduled
- \_\_\_\_\_ Interpreters scheduled as needed

#### Three Weeks Prior

- \_\_\_\_\_ Invitations sent
- \_\_\_\_\_ Parking requested through LUPD
- \_\_\_\_\_ Security requested through LUPD
- \_\_\_\_\_ Preliminary catering order placed
- \_\_\_\_\_ Request to Purchase Alcohol with University funds doc completed
- \_\_\_\_\_ RSVP list set up and someone assigned to maintain
- \_\_\_\_\_ Décor and linens ordered
- \_\_\_\_\_ Any work orders to move items or for special cleaning placed
- \_\_\_\_\_ Media Services requested

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#### One Week Prior

- \_\_\_\_\_ Follow up calls/emails made to unresponsive guests
- \_\_\_\_\_ Programming details finalized
- \_\_\_\_\_ Program participants contacted and notified of order and timing
- \_\_\_\_\_ Registration materials assembled
- \_\_\_\_\_ Registration attendant assigned
- \_\_\_\_\_ Coat check attendant assigned as needed
- \_\_\_\_\_ Follow up call made to Facilities re: any special requests
- \_\_\_\_\_ Final number submitted to catering and venue
- \_\_\_\_\_ Submit any special dietary needs to catering

#### Three Days Prior

- \_\_\_\_\_ Seating assignments made
- \_\_\_\_\_ Name tags printed
- \_\_\_\_\_ Reserved signs printed
- \_\_\_\_\_ Agendas printed
- \_\_\_\_\_ Placards/place cards printed
- \_\_\_\_\_ Vendors contacted to determine delivery times
- \_\_\_\_\_ Delivery times communicated to venue manager

#### The Day Before the Event

- \_\_\_\_\_ Program rehearsed
- \_\_\_\_\_ Media tested on equipment at venue
- \_\_\_\_\_ Reminder calls made to LUPD
- \_\_\_\_\_ Décor complete

#### Day of

- \_\_\_\_\_ Greet vendors for load in
- \_\_\_\_\_ Registration set up
- \_\_\_\_\_ A/V Tested again including mic check